



How Outsourcing Cybersecurity Can Save Your Business

With cyberattacks becoming increasingly automated, intelligent and motivated, protecting your organization is more critical than ever. However, without the help of a cybersecurity expert, keeping your company secure can be complicated, expensive and risky. A Managed Security Service Provider (MSSP) is an outsourced cybersecurity expert who can help your business improve its cybersecurity posture and ensure your IT systems are safe, secure and compliant.

How an MSSP benefits your business

Enhanced business outcomes: With an MSSP, you can minimize disruptions, save time and resources, and implement the most effective security solutions.

Fill IT gaps: An MSSP identifies and addresses gaps and vulnerabilities within your network to protect against cyberthreats.

Lowered costs: MSSPs bring a predictable, stable monthly contract, allowing for effective budgeting, which is less expensive than hiring, training and maintaining specialized staff.

Specialized, experienced experts: The trained security experts of an MSSP can configure and maintain advanced cybersecurity solutions without the costs of doing so in-house.

Advanced security solutions: An MSSP can offer turnkey deployment of comprehensive, next-gen cybersecurity solutions.

Rapid incident response and remediation: When a cyber incident occurs, an MSSP's incident response specialists help minimize damage and fallout.

Ongoing, continuous protection: MSSPs offer 24/7 SOC services for continuous detection and response to potential attacks.

Threat intelligence and hunting: MSSPs have the tools and expertise to collect and analyze threat data. Plus, they employ a threat-hunting team to identify and remediate undetected threats.

Compliance support: In an incident response situation or during audits, an MSSP can collect data that can be used to demonstrate compliance.

Key considerations when choosing an MSSP

Expertise and experience: Verify that the MSSP is fully capable of responding to current cyberthreats and is staffed with experts qualified to handle your security needs.

Services offered: Choose an MSSP that offers all the services you need to ensure your business's security.

Responsiveness: Assess whether the MSSP is available around the clock and able to respond to emergency situations immediately.

Data security and protection: Conduct a thorough analysis to understand how the MSSP manages and protects sensitive and confidential data.

Budget and costs: Evaluate the pricing in relation to the services the MSSP offers and the budget.

Why partner with an MSSP?

Take a proactive approach to strengthen your IT security rather than leaving it up to chance. A managed security service provider is a more realistic option for improving your cybersecurity posture if you lack the budget or the resources to hire, train and maintain an entire SOC team.

Ready to leverage the expertise and experience of cybersecurity experts?

Contact us today to get started!